

Edwin van den Berg, MSc

Owner Kiio Creative Co.

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Summary

Passionate and committed entrepreneur in the field of graphic design, web design and marketing. Owner of Kiio Creative Co, with a solid foundation in design thinking.

As a design thinker, I strive to a solution-focused, human-centred approach in developing products and services. With combining analytical skills and creativity, I identify and create innovative opportunities supporting long-term planning and strategic decision-making.

With my conscious and pragmatic attitude, I lead teams to explore new insights and come up with innovative ideas. Keeping the overview, I iterate towards a feasible solution.

Have a look at <https://www.kiiocreative.com/resume>.

Professional Experience

Kiio Creative Co.

04/2010 - Present

Owner – Full Stack Developer – Graphic Designer

With Kiio Creative Co., I have build and designed numerous websites and delivered high-quality graphic design for SME's.

Gained experience

- Managing expectations
- Strong interpersonal skills
- Knowledge of accepted design principles
- Expert proficiency in industry standard software
- Delivering high quality work within tight deadlines
- Meticulous attention to detail in design operations, trouble-shooting operations and organization.

Delft University of Technology

05/2009 – Present
(Project wise)

Project leader Communications 3mE

Marketing & Communication department provides scholars and students information about career perspectives within the Delft University of Technology. In doing so, it offers education based on expositions (Open Days and Master Events) and brochures. My job was to organize, plan and co-ordinate Open Days and Maser Events for scholars, with an emphasis on graphic design for printed communication and presentations and project management.

Gained experience

- Teamwork
 - Creativity
 - Leadership and assertiveness
 - Create and implement solutions
 - Applying theoretical knowledge to practical problems.
 - Communication and presentation skills
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Inwijs

09/2010 – 07/2011

Teacher assistant

Inwijs is an consultancy and employment agency for education institutions. At the Schravenlant College I supported courses in physics, chemistry and mathematics.

Gained experience

- Teamwork
- Leadership
- Teaching
- Social interaction
- Applying core messages to target groups

Wildkamp b.v.

09/2004 – 08/2008

Technical Sales Assistant

Wildkamp b.v. is the biggest and most broad orientated wholesale and distributor of synthetic piping systems and components in the Netherlands, where I contributed as sales assistant to advise customers.

Gained experience

- Customer-focused attitude
- Applying knowledge in concrete solutions
- Basic knowledge and feeling of technical systems.

Voluntary work

DWH / Outside

09/2009 – 09/2011

President

The 'Delftse Werkgroep Homoseksualiteit' is a non-profit association for the LGBT community in Delft. It organises a variety of activities, creates social awareness and advocates rights for the LGBT community. As president of the youth department of the DWH (Outside), I initialized new activities, increased visitor numbers and put local LGBT issues on the political agenda.

Gained experience

- Leadership
- Organizational feeling
- Hands-on attitude
- Negotiation skills
- Communication and presentation skills

Education

Delft University of Technology

2014 - 2016

Master's degree, Strategic Product Design

Delft University of Technology

2008 - 2013

Bachelor's degree, Maritime Engineering

C.C. de Noorgouw

2002 - 2008

VWO, Natuur & Gezondheid, Natuur & Techniek

Language

- Dutch (native)
 - English
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